

Sarah Ambrosius

To: Kimberly Forrest

Subject: RE: Herb and Vegetable Garden + Win a Garden Getaway!

----- Forwarded Message -----

From: Garden Design <newsletter@email.gardendesignmag.com>

To: kaforrest@att.net

Sent: Wed, April 14, 2010 12:33:59 PM

Subject: Herb and Vegetable Garden + Win a Garden Getaway!

Herb and Vegetable Garden + Win a Garden Getaway!



GARDEN
DESIGN

[GALLERIES](#) [WALLPAPERS](#) [BLOG](#)

[Herbal Household Helpers!](#)

[Become a Detective](#)

[Nationwide Veget:](#)



Herbal Household Helpers!

Garden expert Trisha Shirey uses herbs from the garden to make her house sparkle and smell amazing.

[See Recipes »](#)



Become a Detective

Detect and report invasive pests and diseases as you begin your spring gardening.

[Get Tips »](#)



Nationwide Vegetable Gardening

Burpee's new I Can Grow program is all about education, eating better, the environment and the economy.

[Learn More »](#)

Enter to Win
Victoria and
Vancouver Island
Great Garden
Getaway



Green Awards
Get Published in
Garden Design
Enter your "green" design

THE NEW YORK BOTANICAL GARDEN

ADULT EDUCATION **CLICK HERE**

SPRING & SUMMER COURSES NOW OPEN

Advertisement

Green Awards.



Reserve your
FREE trial issue
today!

Share:  Bebo  Delicious  Digg  Facebook  LinkedIn  MySpace  Reddit  Twitter

[Change your preferences](#) | [Unsubscribe](#) | [Privacy Policy](#) | [Forward this email](#)

Add newsletter@email.gardendesignmag.com to your address book to ensure our emails reach your inbox.

Subscribe: [Garden Design Magazine](#) | [SAVEUR](#) | [ISLANDS Magazine](#) | [SPA Magazine](#)

Copyright © **Bonnier Corporation**, 460 N. Orlando Ave., Suite 200, Winter Park, FL 32789

Can You Grow? Burpee Thinks So

By: *Sarah Kinbar*



photo: Courtesy Burpee

To celebrate April as National Gardening Month, W. Atlee Burpee & Co. announces the launch of I Can Grow, a national program to support a new, popular interest in home vegetable gardening among younger and novice gardeners. The program reflects a growing interest in fresher, more nutritious food; supporting community needs; environmental responsibility; saving money; and finding personal satisfaction through home gardening.

As part of the initiative to support younger and novice gardeners, Burpee is also introducing Burpee Home Gardens®, a new product line of time-tested Burpee vegetable and herb varieties available in garden-ready plants at garden centers nationwide. The Burpee Home Gardens line of plants is designed to inspire confidence and help gardeners succeed by offering them the best performing varieties and by providing the information, ideas and inspiration needed to take the guesswork out of home gardening.

“The time is right to inspire younger gardeners who simply need a little encouragement by providing tips and access to other experienced gardeners to help them realize their own success with vegetables and herbs,” said George Ball, chairman and CEO of the more than 125-year-old Burpee Company. “Today, economic, nutritional, environmental and social interests have converged, elevating the practice of home gardening to a mainstream activity.”

In a recent customer survey conducted by Burpee more than nine out of 10 vegetable gardeners agree that their vegetable gardens help them make healthier food choices for their families — which is one of the many reasons a key component of the I Can Grow program is the installation of school and community gardens across the nation this spring.

The I Can Grow program will focus on four key areas of vegetable gardening:

Education:

- School and community youth gardening programs nationwide
- Curriculum and activities guide developed by Burpee and the National Gardening Association
- 32-page *Garden Fresh* gardening guide, chock full of gardening information and inspiration, free to the first 30,000 subscribers on burpeehomegardens.com

Eating better:

- Launch of Burpee Home Gardens nationwide
- Youth gardening curriculum to help children learn where food comes from and emphasizes the value of fresh fruits and vegetables in their diet

Environment:

- School and community youth gardening programs that promote home-grown food production to reduce food's carbon footprint
- Best practices for low-impact gardening

Economy:

- Ongoing tips and tricks to help new gardeners get the most from their vegetable gardens and save money on the family grocery bill

The good news is Americans are increasingly growing a good percentage of their own produce at home or in community gardens. "Along with the dramatic boost in flavor and freshness, home-grown fruits and vegetables yield extraordinary savings and allow a new generation of gardeners to take simple steps to better themselves, their communities and the environment," Ball says.

To learn more about this program at burpeehomegardens.com.

http://www.gardendesign.com/burpeehomegardens.com/GardenHelp/_iCanGrow.aspx